Patient rights and responsibilities

UW Health partners with our patients to provide remarkable healthcare. To ensure that you receive the safest, highest quality care possible, it is important that you are aware of your rights and responsibilities. For more information or to discuss your rights and responsibilities as a patient, please contact Patient Relations at patientrelations@uwhealth.org or (608) 263-8009.

Patient rights

Access to care and treatment without discrimination
1. Receive care and treatment without discrimination or being treated differently based on race, color, national origin, ancestry, age, sex, gender, sexual orientation, gender identity, disability, creed, religion, marital status, newborn status, military status, or source of payment
2. Receive emergency treatment even if you cannot pay
3. Receive care at a UW Health facility without being transferred to another facility, except in some emergencies, unless you are told the reason for the transfer, and another hospital has agreed to accept you as a patient and provide continuing medical care for you

Respect for your dignity and privacy
1. Receive care in a safe, healing environment and be treated with respect and courtesy
2. Respect your privacy and confidentiality during your treatment, so you are not seen or overheard during your treatment by people not involved in your care
3. Have your healthcare information treated as private and confidential. Details of your condition and treatment will not be shared except with those who are allowed to receive the information. To aid in your care when you are seeing healthcare professionals in more than one organization, health information that UW Hospitals and Clinics stores electronically is also available to other healthcare providers associated with UW Health.
4. Request restrictions according to federal law (HIPAA) on certain uses and disclosures of your health information
5. Request how and where we communicate with you outside of the hospitals and clinics

Information you can understand
1. Receive free aids or services to help communicate effectively with us, such as qualified sign language interpreters or written information in other formats (large print, audio or accessible electronic formats). If you need these services, contact Interpreter Services at (608) 262-9000
2. Receive free language services, such as qualified interpreters or materials written in other languages, if your primary language is not English. If you need these services, contact Interpreter Services at (608) 262-9000
3. Receive complete information on your condition, treatment plan and outlook for recovery
4. Have your health status explained to you and encourage you to participate in planning your care and treatment, including managing your pain

Participate in decisions about your care
1. Be involved in decisions about your healthcare and to agree to treatment before it is given, except in emergencies. When you are asked to agree to treatment, you will be told about your condition; the planned procedures or treatment; alternative treatments; the risks and side effects; what could happen if you don’t get treatment for your condition; and how likely it is to be successful
2. Choose not to be treated. Your doctor will tell you what could happen if you don’t get treatment. You are responsible for the results if you choose not to be treated or if you do not follow your doctor’s instructions
3. Complete a Power of Attorney for Healthcare or Living Will (known as Advance Directives) if you are at least 18 years old. These legal documents tell us your wishes for future healthcare; the POA for Healthcare also allows you to appoint someone to make your healthcare decisions if you should become unable to do so. It is our policy to follow Advance Directives to the extent permitted by law
4. Refuse to participate in research and experimental treatment
5. Participate in discussion of ethical issues related to your care. Such issues might include not starting or stopping life-sustaining medical treatment and questions about research or clinical trials you might be involved in. To talk with someone from the hospital’s ethics committee, call Patient Relations at (608) 263-8009
6. Request a limit on the number of medical students and residents involved in your care. If you wish to limit the involvement of resident physicians or medical students with your care, please speak with your doctor. Your request will be honored to the extent possible, if doing so will not negatively affect your care, treatment or services
7. Identify a support person to be involved in care, treatment decisions and services (to the extent authorized by the patient)
8. Be informed about the outcomes of your care, including unexpected outcomes

Care that supports you and your family
1. Have staff tell a family member and your personal physician, upon admission to the hospital
2. Be told the name of the physician or other professional responsible for your care
3. Decide who may or may not visit you, upon admission to the hospital
4. Provide care that meets your emotional, spiritual and cultural needs. You may perform cultural or spiritual practices as long as they do not harm others or interfere with medical treatment
Care that supports you and your family, continued

5. Access to protective services, such as guardianship, when needed
6. Receive care in a safe setting
7. Receive medical treatment without seclusion or restraints unless your medical condition requires it, or it is necessary because of aggressive or violent behavior
8. Be partners with hospital staff to assess and manage your pain

Access to your billing and medical records
1. Have access to your medical and billing records and challenge their accuracy
2. Request copies of your medical records in a reasonable time at a reasonable cost
3. Receive a copy of your bill showing charges for each service received
4. Request a correction of your medical record (HIPAA) and challenge the accuracy of your billing records
5. Request an accounting of the disclosure of your healthcare information
6. Request your medical record not be used for research purposes
7. Receive financial assistance information. To see if you qualify, call (877) 565-0505

Patient responsibilities

UW Health is a healing environment. Please treat healthcare providers, employees and other patients and visitors with respect. Any form of violent or aggressive behavior will not be tolerated
1. Follow UW Health’s rules and regulations
2. Respect the rights of other patients, families, visitors and staff. Refrain from the use of inappropriate language or actions related to race, creed, color, national origin, ancestry, religion, gender, gender identity or expression, sexual orientation, marital status, age, disability or political affiliation
3. Provide accurate and complete information to your medical team about your health and healthcare
4. Ask for more information if you do not understand your illness or treatment
5. Cooperate with your caregivers to implement your treatment plan
6. Report any changes in your medical condition after discharge
7. Provide accurate health insurance information or contact our billing office to arrange payment for services provided
8. Keep your medical appointments or notify your clinic well in advance if you are unable to do so

If you have concerns about your patient care, you can file a complaint:
• Patient Relations, 600 Highland Ave., Madison, WI 53792-2460, patientrelations@uwhealth.org, (608) 263-8009. Complaints will be reviewed promptly and resolved within 7 to 15 business days when possible.

• You can also file a complaint with:
  - The State of Wisconsin, Department of Health & Family Services, Division of Quality Assurance, Bureau of Health Services, P.O. Box 2969, Madison, WI 53701-2969 Phone: (800) 642-6552
  - The Joint Commission, Office of Quality and Patient Safety, One Renaissance Blvd., Oakbrook Terrace, IL 60181 jointcommission.org
  - If you are a Medicare patient and have a quality of care complaint or think you are being discharged from the hospital too soon, you can file an appeal with Livanta LLC Phone: (888) 524-9900, TTY: (888) 985-8775
  - You can file a formal service delivery discrimination complaint at:
    - Department of Health Services, Civil Rights Compliance
      ATTN: Attorney Pamela McGillivray
      1 West Wilson St., Room 651, P.O. Box 7850
      Madison, WI 53707-7850
      Phone: (608) 266-1258, Fax: (608) 267-1434, TTY: (800) 947-3529
      Email: DHSCRC@dhs.wisconsin.gov
      dhs.wisconsin.gov/civil-rights
      - U.S. Department of Health and Human Services, Director, Office for Civil Rights, Room 509F, HHH Bldg., 200 Independence Ave. S.W., Washington, D.C. 20201 Phone: (202) 619-0403 TTY/TDD: (202) 619-3257
      - Office for Civil Rights, U.S. Department of Health and Human Services 233 N. Michigan Ave., Ste. 240, Chicago, IL 60601 Customer Response Center (800) 368-1019
      Fax (202) 619-3818, TDD (800) 537-7697
  • You can file a laboratory test complaint at:
    - Centers for Medicare & Medicaid Services (CMS) Central Office, Division of Laboratory Services (CLIA), toll free (877) 267-2323 extension 63531
    - College of American Pathologists (CAP), toll free (866) 236-7212

UW Health complies with applicable federal civil laws. For complete information about your rights and responsibilities, contact Patient Relations at (608) 263-8009

Language assistance
If you speak a language other than English, language assistance services are available to you free of charge. Call (608) 262-9000.
UW Health complies with applicable Federal civil rights laws and does not discriminate on the basis of race, color, national origin, age, disability or sex.

Atención: Si usted habla Español, tenemos disponible para usted servicios de asistencia de idioma gratuitos. Llame al (608) 262-9000. UW Health cumple con todas las leyes federales de derechos civiles aplicables y no discrimina en base a raza, color, nacionalidad u origen, edad, discapacidad o género.

CEEB TOOM: Y og hais tiás koi hais lus Hmoob, kev pab cuam hom lus, davb, muaj pab rau koi. Hu (608) 262-9000. UW Health muaj feem xyuam txog ntawm pej xeem txoj cai tsoom fvw teb chaws thiaib tsis caih ib hav neeg twg, xim, keeb kwem teb chaws, hnuw nyoog, mob xiam oob qhab los yog poj niam lossis yog twv neej.
Your rights

When it comes to your health information, you have certain rights. This section explains your rights and some of our responsibilities to help you.

- Get an electronic or paper copy of your medical record
  - You can ask to see or get an electronic or paper copy of your medical record and other health information we have about you. Ask us how to do this.
  - We will provide a copy or a summary of your health information, usually within 30 days of your request. We may charge a reasonable, cost-based fee.

- Ask us to correct your medical record
  - You can ask us to correct health information about you that you think is incorrect or incomplete. Ask us how to do this.
  - We may say “no” to your request, but we’ll tell you why in writing within 60 days.

- Request confidential communications
  - You can ask us to contact you in a specific way (for example, home or office phone) or to send mail to a different address.
  - We will say “yes” to all reasonable requests.

- Ask us to limit what we use or share
  - You can ask us not to use or share certain health information for treatment, payment, or our operations. We are not required to agree to your request, and we may say “no” if it would affect your care.
  - If you pay for a service or health care item out-of-pocket in full, you can ask us not to share that information for the purpose of payment or our operations with your health insurer. We will say “yes” unless a law requires us to share that information.

- Get a list of those with whom we’ve shared information
  - You can ask for a list (accounting) of the times we’ve shared your health information for six years prior to the date you ask, who we shared it with, and why.
  - We will include all the disclosures except for those about treatment, payment, and health care operations, and certain other disclosures (such as any you asked us to make). We’ll provide one accounting a year for free but will charge a reasonable, cost-based fee if you ask for another one within 12 months.

- Get a copy of this privacy notice
  - You can ask for a paper copy of this notice at any time, even if you have agreed to receive the notice electronically. We will provide you with a paper copy promptly.

- Choose someone to act for you
  - If you have given someone medical power of attorney or if someone is your legal guardian, that person can exercise your rights and make choices about your health information.
  - We will make sure the person has this authority and can act for you before we take any action.

- File a complaint if you feel your rights are violated
  - UW Health Patient Relations
    600 Highland Ave.
    Madison, WI 53792-2460
    Phone: (608) 263-8009
    Email: patientrelations@uwhealth.org
  - U.S. Department of Health and Human Services Office for Civil Rights
    200 Independence Ave., S.W.
    Washington, D.C. 20201
    Phone: (800) 368-1019
    Website: ocrportal.hhs.gov
  - We will not retaliate against you for filing a complaint.

Your choices

For certain health information, you can tell us your choices about what we share. If you have a clear preference for how we share your information in the situations described below, talk to us. Tell us what you want us to do, and we will follow your instructions. In these cases, you have both the right and choice to tell us to:

- Share information with your family, close friends, or others involved in your care
- Share information in a disaster relief situation
- Include your information in a hospital directory. If you are not able to tell us your preference, for example if you are unconscious, we may go ahead and share your information if we believe it is in your best interest. We may also share your information when needed to lessen a serious and imminent threat to health or safety.

In these cases, we never share your information unless you give us written permission:

- Marketing purposes
- Sale of your information
- Most sharing of psychotherapy notes

We may contact you for fundraising efforts, but you can tell us not to contact you again.
Our uses and disclosures
We typically use or share your health information in the following ways to:

• **Treat you**
  We can use your health information and share it with other professionals who are treating you. Example: A doctor treating you for an injury asks another doctor about your overall health condition.

• **Run our organization**
  We can use and share your health information to run our practice, improve your care, and contact you when necessary. Example: We use health information about you to manage your treatment and services.

• **Bill for services**
  We can use and share your health information to bill and get payment from health plans or other entities. Example: We give information about you to your health insurance plan so it will pay for your services.

**How else can we use or share your health information?**
We are allowed or required to share your information in other ways – usually in ways that contribute to the public good, such as public health and research. We have to meet many conditions in the law before we can share your information for these purposes. For more information, visit www.hhs.gov/ocr/privacy/hipaa/understanding/consumers/index.html.

• **Help with public health and safety issues**
  We can share health information about you for certain situations such as to:
  - Prevent disease
  - Help with product recalls
  - Report adverse reactions to medications
  - Report suspected abuse, neglect, or domestic violence
  - Prevent or reduce a serious threat to anyone’s health or safety

• **Do research**
  We can use or share your information for health research.

• **Comply with the law**
  We will share information about you if state or federal laws require it, including with the Department of Health and Human Services if it wants to see that we’re complying with federal privacy law.

• **Respond to organ and tissue donation requests**
  We can share health information about you with organ procurement organizations.

• **Work with a medical examiner or funeral director**
  We can share health information with a coroner, medical examiner, or funeral director when an individual dies.

• **Address workers’ compensation, law enforcement, and other government requests**
  - We can use or share health information about you
  - For workers’ compensation claims
  - For law enforcement purposes or with a law enforcement official
  - With health oversight agencies for activities authorized by law
  - For special government functions such as military, national security, and presidential protective services

• **Respond to lawsuits and legal actions**
  We can share health information about you in response to a court or administrative order, or in response to a subpoena.
  We may restrict access to health information about you as required by Wisconsin state laws, if those state laws are more protective of your health information than federal guidelines.

**Our responsibilities**
We are required by law to maintain the privacy and security of your protected health information.

• **We will let you know promptly if a breach occurs that may have compromised the privacy or security of your information.**

• **We must follow the duties and privacy practices described in this notice and give you a copy of it.**

• **We will not use or share your information other than as described here unless you tell us we can in writing. If you tell us we can, you may change your mind at any time. Let us know in writing if you change your mind.**

For more information, visit www.hhs.gov/ocr/privacy/hipaa/understanding/consumers/noticepp.html.

**Changes to the terms of this notice**
We can change the terms of this notice, and the changes will apply to all information we have about you. The new notice will be available upon request, in our office, and on our website.

**This notice of privacy practice applies to the following organizations:**

• The University of Wisconsin Medical Foundation, Inc
• The University of Wisconsin Hospitals & Clinics Authority
• The University of Wisconsin-Madison School of Medicine and Public Health
• The University of Wisconsin Department of Family Medicine

**Contact information**

• **UW Health Privacy Officer:**
  Email: privacyofficer@uwhealth.org
  Phone: (608) 203-4631

• **UW Madison Privacy Officer:**
  Email: hipaa@wisc.edu
  Phone: (608) 262-2059
Understanding your health insurance coverage and out-of-pocket costs

UW Health is committed to providing remarkable care and service to our patients and families. This includes helping you understand your health insurance coverage and medical bills. We encourage you to review your insurance benefit information to understand your potential out-of-pocket costs. You can also visit uwhealth.org/billing for more information on our locations, billing practices and facility fees.

Your health insurance coverage and out-of-pocket costs may be different depending on if services are provided at a UW Hospitals & Clinic-owned (also referred to as a hospital outpatient department) or a UW Medical Foundation-owned clinic. UW Hospitals & Clinic-owned locations charge facility fees to cover the higher costs of operating these departments in compliance with the requirements of the Centers for Medicare and Medicaid Services and The Joint Commission.

Understanding your UW Health bills

UW Health will review your health insurance coverage, including any insurance requirements for preauthorization or notification, and submit claims to your health insurance on your behalf. You are expected to pay out-of-pocket costs (copays, deductibles, coinsurance) prior to service whenever possible. After your insurance company has processed the claim and paid its portion, you will be responsible for the remaining balance. If you have questions about your health insurance coverage, your visit, or to discuss payment options or financial assistance, please call (877) 565-0505.

Understanding why physician/provider services fees and clinic facility fees are listed separately

The hospitals and associated clinics and our physician group and associated clinics have separate billing regulatory requirements. Please visit uwhealth.org/facilityfees for a list of provider-based clinics.

- Hospital/Clinic Facility Fees are for supplies, services and facility costs that may be part of your care
- Physician/Provider Professional Fees are for services provided by physicians, physician assistants and nurse practitioners

Frequently asked billing questions

What is covered by my health insurance policy?

Every health insurance policy is different. The best way to find out what your health insurance will cover is to contact your insurance company. It is important to find out your benefits (your deductible, copayments, and/or coinsurance). Patients are responsible for knowing what their insurance covers.

How much will services cost?

UW Health offers a service called UW Health Priceline. You may call (608) 263-1507 and ask for a price estimate. Please note that this estimate is not a price guarantee, as the final charges are based on a variety of factors related to the clinical service provided, the diagnoses associated with those services, location, supplies used, etc. Patients can also create some estimates themselves using the estimates feature on MyChart.

Am I required to pay my copayment, deductible, and/or coinsurance at the time of service?

We ask that you pay your out-of-pocket costs (if known) prior to arrival or when you check in at your appointment. If you do not pay this liability at your appointment, you will receive a bill. Please note that certain services (i.e. non-covered, unauthorized) do require payment prior to or at the time of service otherwise services may not be rendered.

How can I be sure that I get the best coverage possible under my insurance policy?

Please contact your health insurance company to find out how to receive the best possible coverage.

Do I need a referral?

If your plan requires a referral but you don’t get one, your out-of-pocket costs could be more and you may be asked to prepay prior to service.
Do I need to notify my insurance company?
Some policies require you to tell your health insurance company after you have received emergency care, usually within a very short time of receiving care.

How will my insurance claim be filed and paid?
UW Health will file a claim to your insurance company. After your insurance processes the claim, you will receive a bill and are responsible for paying any remaining balance in a timely manner.

What if I am unable to pay my medical bills?
Medical bills can cause financial stress. We can help you by setting up payment plans, discussing our financial assistance program, and other services, if you are unable to make a full payment. Please call (877) 565-0505 for assistance.

Will my insurance company pay UW Health directly?
Yes. If your health insurance company does not pay us directly, you must pay us immediately upon receiving your insurance payment or receiving a bill from us.

What if I do not have health insurance?
If you do not have insurance, you will be financially responsible for the cost of your care. If you need assistance with your bill, please call (877) 565-0505, we will be happy to work with you to find satisfactory payment options.

How will I receive my bills?
All patients who have a MyChart account will receive bills online. When a new bill is available, patients will receive a notice through the mobile app and through the email linked with their MyChart account. Patients who do not have a MyChart account or have elected to opt-out of paperless billing will receive paper statements in the mail.

To enroll in MyChart, visit uwhealthmychart.org, and click on “sign up now.”

Online billing is just one of the many ways UW Health has adopted eco-friendly business practices and supports our commitment to sustainability.

Can I pay my bills online?
Yes. UW Health patients have two options to securely pay their medical bills online:
- Online Billing: Patients who have enrolled in MyChart can receive and pay medical bills online and review payment history, by entering their MyChart username and password
- Pay as a Guest: Patients or family members who have not enrolled in MyChart can pay medical bills online by entering their account number and guarantor’s last name

How is UW Health safeguarding my identity?
UW Health’s account representatives may contact you if we need more information about past or future healthcare services. We may ask for your personal information (name, date of birth, social security number) insurance information, financial information, etc. If you have concerns about giving this information over the phone, and you want to verify that you’re speaking with a UW Health representative, you may ask for a call-back number.

Contact information
Our team of patient account representatives will help you understand and manage your UW Health bills. If you have questions, we are happy to help answer them. Feel free to call, write or visit. If you send written correspondence, please include the account number shown on your billing statement.

UW Health Patient Business Services
7974 UW Health Court
Middleton, WI 53562
(608) 829-5217, (877) 565-0505
Welcome to East Madison Hospital

It is an honor to care for you and your family. We pride ourselves on providing patient and family-centered care. We are also taking extra precautions to keep you and your loved ones safe and protected. Your health and safety are our highest priority. This is a snapshot of our services. Visit uwhealth.org/patientguides for more information.

Questions or assistance
Please stop by the Information Desk, just inside the Main Entrance, or call (608) 440-6242.
Our staff are available to help make your experience a little easier, such as pushing a wheelchair or helping you find your destination. Look for Guest Services ambassadors and volunteers wearing red UW Health shirts or jackets.

Parking, valet service and transportation
Parking
Free parking is available in the parking ramp and surface lot.

Valet service
- Patients can be dropped off and picked up at the front entrances.
- Wheelchair assistance is available.
- Valet service is temporarily suspended. If you need assistance, valet attendants can guide you to a convenient parking spot and bring you to the front doors.

Madison Metro Bus Service
For the full route and schedule, please visit cityofmadison.com/metro/schedules

Hospitality Center: ATM, business station and vending
The Hospitality Center, located on the 1st floor, in the Main Lobby, across from the retail pharmacy includes:
- ATM
- Computers
- Vending

Pharmacy
UW Health pharmacists and doctors work together for remarkable results
Visit the retail pharmacy or after-hours window, located on the 1st floor, to pick up your prescriptions, over-the-counter medicines, and vaccinations. UW Health pharmacies will deliver your medications to your home for FREE.
- Retail pharmacy is open Monday-Friday, 8:30 am-5 pm, (608) 240-4265
- After-hours window is open 24 hours a day, 7 days a week

Food and beverage
Our chefs, culinary staff and registered dietitians are passionate about serving foods that are delicious, nutritious and support health and healing. We are proud to offer our patients and families a new approach to “hospital food.”

The American Bistro Restaurant
The American Bistro, located on the 2nd floor, is proud to offer local and seasonal menu options rich in nutrients and vitamins to benefit your health. Open Monday-Friday, 8 am-2 pm. Indoor and outdoor seating available.

Beans ‘n Cream Coffee Shop
Beans ‘n Cream, located on the 1st floor near the Hospital Entrance, offers a variety of coffee specialties and locally sourced, organic centered treats. Beans ‘n Cream is open Monday-Friday, 6 am-2 pm; Saturdays, 7 am-noon.

Vending
Vending machines, located throughout the hospital, include a variety of snacks.
- Hospitality Center, located on the 1st floor near the Pharmacy
- The American Bistro, located on the 2nd floor, closest to Main Entrance
- Emergency Department, located on the far west of the hospital

Some of our food venues may be closed. We apologize for the inconvenience.

Gift shop
The Flower and Gift Shop, sells greeting cards, balloons, fresh-cut flowers and plants, gift items, jewelry, games and more, for yourself or your loved one. Visit uwhealth.org/eflowers to browse and order gifts online.
- Monday, Tuesday, Wednesday and Friday, 8:30 am-4 pm
- Thursday, 8:30 am-noon
- Weekends and holidays, closed
UW Health is committed to being diverse and inclusive

This is a safe and healing environment where everyone — patients, families, and staff — is treated with the highest level of respect. Our goal is for you to experience remarkable medicine and remarkable care. We show respect to you in many ways, such as attending to your needs, listening to you, including you in treatment decisions, and addressing you in the way you prefer to be greeted.

Free WiFi and charging stations

Free WiFi access
Connect your smartphone, tablet, or laptop to ‘Free WiFi UW Health.’ If you need help accessing free WiFi, please ask for assistance at the Information Desk. Please note: Tech support is not available for personal devices.

Charging stations
If your electronic device is running low on power, you can recharge your battery at charging stations, located in The American Bistro restaurant, the Emergency Department (ED) and Surgical Waiting Area near the Main Entrance. Chargers are available for purchase in the Gift Shop.

Smoke- and tobacco-free environment
For the wellbeing of our patients and families, smoking, smokeless tobacco, and the use of mechanical or electronic cigarettes are not allowed. For more information, visit uwhealth.org/tobaccofree

Concealed carry guidelines
UW Health does not permit firearms or other weapons in any of its buildings. Please leave firearms or weapons locked in your vehicle during your visit. Patients who bring a weapon into a UW Health building will be advised that their care may be delayed until the weapon has been removed from the building and secured.

Hotel information and reservations
We are pleased to offer a “patient and family rate” at hotels in the immediate area. Reservations must be made through East Madison Hospital’s Guest Services at (608) 440-6242.
• Monday-Friday, 7 am-6 pm
• Weekends, 8:30 am-4 pm

Watch free movies and television shows on your mobile device

While you or your loved ones are receiving care at UW Health, you can choose to pass the time watching the latest movies, television shows or one of the soothing relaxation channels.
1. Connect to ‘Free WiFi UW Health’ on your smartphone, laptop or personal tablet
2. Download the ‘Swank Media Player’ app from iTunes or Google Play store
3. Open your web browser (Chrome, Safari, Firefox, etc.), type swank.uwhealth.org in the URL text box and click enter
4. Browse movies, television shows or other content and tap 📺 to start

Lactation rooms
Private space for breastfeeding and lactating mothers.
• 1st floor, room 1021 (near main check-in)
• 4th floor, room 4302
• 5th floor, room 5302

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UW Health does not permit firearms or other weapons in any of its buildings. Please leave firearms or weapons locked in your vehicle during your visit. Patients who bring a weapon into a UW Health building will be advised that their care may be delayed until the weapon has been removed from the building and secured.
Welcome to American Family Children’s Hospital

It is an honor to care for your child and your family. We pride ourselves on providing patient and family-centered care. We are also taking extra precautions to keep you and your loved ones safe and protected. Your health and safety are our highest priority. This is a snapshot of our services. Visit uwhealth.org/patientguides for more information.

Questions or assistance
For questions or assistance, please stop by the Guest Depot on the main floor or call (608) 890-8000 or (800) 323-8942.

Our Guest Services staff and ambassadors are available to help make your experience a little easier, such as pushing a wheelchair or helping you find your destination. Look for Guest Services ambassadors and volunteers wearing red UW Health shirts or jackets. Guest Services can also assist you with your transportation-related needs, including maps of the city and state, taxi and rental car agency information and airline information.

Parking and valet information
Parking
Patients arriving for appointments should park in the American Family Children’s Hospital parking ramp. There are no parking fees for patients. Please bring your parking ticket to the Guest Depot or Clinic Registration for validation.

RVs
RVs can park free in Lot 131. Electricity is provided. To obtain an RV pass, please contact Guest Services at University Hospital, located just inside the University Hospital Entrance on the 2nd floor, or call (608) 263-0315.

Food and beverage
Our chefs, culinary staff and registered dietitians are passionate about serving foods that are delicious, nutritious and support health and healing. We are proud to offer our patients and families a new approach to “hospital food.”

• University Hospital:
  • Four Lakes Café, located on the 1st floor, just off the H elevators, has a variety of menus designed to appeal to different tastes and appetites.
  • Mendota Market is the hospital’s onsite convenience store, located on the 1st floor.
• Vending machines are located throughout the hospitals.
• Refrigerated vending machines are located
  • American Family Children’s Hospital Family Waiting, room 4201
  • University Hospital:
    • 1st floor, outside Mendota Market and Four Lakes Café
    • 2nd floor, outside the Emergency Department (E1/260)
    • 3rd floor, B and D elevator lobbies
    • 4th floor, E elevator lobby
    • 5th floor, E elevator lobby

Some of our food venues may be closed. We apologize for the inconvenience.

Free WiFi and charging stations
Free WiFi access
Connect your smartphone, tablet or laptop to ‘Free WiFi UW Health.’ If you need help accessing free WiFi, please ask for assistance at the information desks. Please note: Tech support is not available for personal devices.

Charging stations
If your electronic device is running low on power, you can recharge your battery at charging stations, located in the University Hospital Surgical Waiting Area (Main Street/2nd floor). Chargers are also available for purchase in the Gift Shop.

Watch free movies and television shows on your mobile device
While you or your loved ones are receiving care at UW Health, you can choose to pass the time watching the latest movies, television shows or one of the soothing relaxation channels.

1. Connect to ‘Free WiFi UW Health’ on your smartphone, laptop or personal tablet
2. Download the ‘Swank Media Player’ app from iTunes or Google Play store
3. Open your web browser (Chrome, Safari, Firefox, etc.), type swank.uwhealth.org in the URL text box and click enter
4. Browse movies, television shows or other content and tap to start

Lactation rooms
Private space for breastfeeding and lactating mothers.

• American Family Children’s Hospital, room 1430

ATM

• American Family Children’s Hospital, 1st floor, by the Guest Depot
• University Hospital, 2nd floor (Main Street), by the Clinics Entrance
• University Hospital, 1st floor, near J elevators, outside the Four Lakes Café
Pharmacy
American Family Children’s Hospital, 1st floor
Fill your child’s prescriptions and purchase over-the-counter medications. The children’s hospital pharmacy is staffed by pharmacists specifically trained in pediatric medications and can offer many child-friendly services to help make treatment easier.

Ronald McDonald House and hotel reservations
Families of American Family Children’s Hospital patients can stay at a nearby Ronald McDonald House. A shuttle operates from 8 am to 8 pm daily. For more information, contact Patient Housing at (608) 263-0315 or stop at the Guest Depot. American Family Children’s Hospital patients, families and guests are eligible to stay at the Best Western Plus® InnTowner Madison for a reduced rate. It is located just three blocks from American Family Children’s Hospital and offers 24-hour complimentary shuttle services to and from the hospital. To arrange a hotel reservation, call (608) 263-0315.

Gift shops
Our gift shops sell personal care items, phone chargers, toothbrushes, games, postage stamps, and more. For assistance, please call (608) 263-6472 or visit uwhealth.org/eflowers.
- American Family Children’s Hospital, 1st floor
- University Hospital, 2nd floor (Main Street)

Smoke-and-tobacco free environment
For the wellbeing of our patients and families, smoking, smokeless tobacco and the use of mechanical or electronic cigarettes are not allowed at any UW Health location. This includes buildings, grounds and parking areas. For more information, visit uwhealth.org/tobaccofree.

Concealed carry guidelines
UW Health does not permit firearms or other weapons in any of its buildings. Please leave firearms or weapons locked in your vehicle during your visit. Patients who bring a weapon into a UW Health building will be advised that their care may be delayed until the weapon has been removed from the building and secured.

UW Health is committed to being diverse and inclusive
This is a safe and healing environment where everyone — patients, families and staff — is treated with the highest level of respect. Our goal is for you to experience remarkable medicine and remarkable care. We show respect to you in many ways, such as attending to your needs, listening to you, including you in treatment decisions, and addressing you in the way you prefer to be greeted.
Welcome to University Hospital

It is an honor to care for you and your family. We pride ourselves on providing patient and family-centered care. We are also taking extra precautions to keep you and your loved ones safe and protected. Your health and safety are our highest priority.

This is a snapshot of our services. Visit uwhealth.org/patientguides for more information.

Questions or assistance
Please stop by the Information Desks, just inside the Hospital Entrance and Clinics Entrance, or contact us at (608) 263-0315 or (800) 323-8942.

Our staff are available to help make your experience a little easier, such as pushing a wheelchair or helping you find your destination. Look for Guest Services ambassadors and volunteers wearing red UW Health shirts or jackets.

Parking
Patients may park in the parking ramp and enter through the Clinics Entrance. There are no parking ramp fees for patients. Please bring your parking ticket to an Information Desk for validation.
• Patients can be dropped off and picked up at the front entrances anytime.
• Wheelchair assistance is available.
• Valet service is available Monday-Friday, 5:30 am-5 pm
• RVs can park free in Lot 131. Electricity is provided. To obtain an RV pass, please contact Guest Services, located just inside the Hospital Entrance on the 2nd floor, or call (608) 263-0315

Food and beverage
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• Vending machines are located throughout the hospital.
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  • 3rd floor, B and D elevator lobbies
  • 4th floor, E elevator lobby
  • 5th floor, E elevator lobby

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Free WiFi and charging stations
Connect your smartphone, tablet or laptop to ‘Free WiFi UW Health.’ If you need help accessing free WiFi, please ask for assistance at the Information Desks. Please note: Tech support is not available for personal devices.

If your electronic device is running low on power, you can recharge your battery at charging stations, located in the Surgical Waiting Area on the 2nd floor.

Food and beverage

Free WiFi and charging stations

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4. Browse movies, television shows or other content and tap to start

ATM
• 2nd floor (Main Street), by the Clinics Entrance
• 1st floor, outside the Four Lakes Café, by the vending machines, near the J elevators

Gift shops
Our gift shops sell personal care items, phone chargers, reading glasses, toothbrushes, games, postage stamps, and more. For assistance, please call (608) 263-6472 or visit uwhealth.org/eflowers.

Pharmacy
Prescription and over-the-counter medications can be picked up at pharmacy, located on the 2nd floor (Main Street), between the hospital entrance and the F elevators.

Hotel information and reservations
We are pleased to offer a “patient and family rate” at the Best Western Plus InnTowner hotel near University Hospital. Reservations must be made through UW Health Guest Services at (608) 263-0315.
**Lactation rooms**
Private space for breastfeeding and lactating mothers. Please check with UW Health staff or a nurse for access.
- Take the B elevators to the 5th floor, room B5/503
- Take the E elevators to the 7th floor, rooms E5/750 and E5/751, Open Monday-Friday, 7 am-5 pm
- Take the Atrium elevators to the 3rd floor, proceed across the Skywalk to American Family Children’s Hospital, main floor, room 1430

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Please visit uwhealth.org/keyplaces for more locations throughout University Hospital.
Patients and families role in providing care

At UW Health, we believe in teamwork. Patients and families can help us provide the best possible care. Because you and your family members may be the first to notice any changes with a patient, please tell nursing staff immediately when you notice any change in a patient’s condition. We will notify our Rapid Response team to quickly respond and provide medical attention.

Changes in a patient’s condition:
- High or low blood pressure
- High or low heart rate
- Problems breathing
- Chest pain
- Facial droop, arm or leg weakness, problems speaking
- Inability to wake
- Any time the family or nurse is concerned about the patient’s condition
- New or increased confusion

If you have questions about a test, procedure or medicines, please ask questions and speak up.
Your health and safety are our priority
Our pharmacists and staff are dedicated to personalized patient care so you can see successful results from your medicines and ultimately feel your best.

We want to make sure you understand the purpose of your medicines, when and how to take them and any possible side effects. We offer interpreter services for more than 100 languages at no cost to you.

FREE home delivery
UW Health can deliver medications to your home. This free service includes special stay-cool packaging for medicines that need refrigeration. Please call (866) UWH-DRUG (1-866-894-3784) or talk with pharmacy staff for details.

Senior care services
Every Wednesday is Senior Discount Day. Seniors, ages 65 and older, receive a 20 percent discount on over-the-counter products. As we age, our bodies begin to process medications differently; our pharmacists are trained in medications commonly used by seniors and older adults.

We also offer several health screening programs to help you maintain good health.

Flavor your medication
Poor tasting prescription and non-prescription medicines can be changed into better tasting flavors—such as apple, banana cream, strawberry or watermelon. Adding a flavor doesn’t affect the stability or effectiveness of medication, but it tastes much better. This service is free for all ages.

Vaccines
Vaccinations are the best way to help protect you and your family from certain infectious diseases and reduce the spread of disease to others. Our pharmacists can discuss which vaccinations you and your family need, and administer vaccines that may be needed.

Specialty trained in complex medical conditions
Our pharmacists are specially trained to handle medications for pediatrics, transplant, cancer, growth hormone, rheumatoid arthritis, hepatitis, heart disease, diabetes, respiratory conditions and many more.

Safe disposal of unused or unwanted medications
You can safely dispose of unused and unwanted oral medications in special drug take back bins at several UW Health pharmacies. Bins are located in the pharmacies and available during normal pharmacy hours.
Language accessibility and nondiscrimination at UW Health

**English**
ATTENTION: If you speak English, language assistance services, free of charge, are available to you. Call 1-608-262-9000 (TTY: 711).

UW Health complies with applicable Federal civil rights laws and does not discriminate on the basis of race, color, national origin, age, disability, or sex.

**Español (Spanish)**

UW Health cumple con las leyes federales vigentes de derechos civiles y no discrimina en base a raza, color, nacionalidad de origen, edad, discapacidad, o sexo.

**Deutsch (German)**

UW Health erfüllt die geltenden amerikanischen Bürgerrechtsgesetze und nimmt keinerlei Diskriminierung bezüglich Rasse, Hautfarbe, nationaler Herkunft, Alter, Behinderung oder Geschlecht vor.

**Français (French)**

UW Health respecte la législation fédérale en vigueur en termes de droits civils et ne pratique aucune discrimination basée sur la race, la couleur, le pays d’origine, l’âge, le handicap ou le sexe.

**Tagalog (Tagalog – Filipino)**

Ang UW Health ay sumusunod sa naaangkop na mga Federal na batas sa karapatan sibil at hindi nandidiskrimina batay sa lahi, kulya, bansang pinangnalan, edad, kapansanan o kasarian.
UW Health complies with applicable Federal civil rights laws and does not discriminate on the basis of race, color, national origin, age, disability, or sex.

- UW Health provides free aids and services to people with disabilities to communicate effectively with us, such as:
  - Qualified sign language interpreters
  - Written information in other formats (large print, audio, accessible electronic formats, other formats).
- UW Health also provides free language services to people whose primary language is not English, such as:
  - Qualified Interpreters
  - Information in other languages
If you need these services, contact the Interpreter Services Department at (608) 262-9000.
If you believe that UW Health has failed to provide these services or discriminated in another way on the basis of race, color, national origin, age, disability, or sex you can file a grievance with the Patient Relations Department:

**Patient Relations Department**
600 Highland Ave., G7/210
Madison, WI 53792-2460
Email: patientrelations@uwhealth.org
Phone: (608) 263-8009
Fax: (608) 265-1704

You can file a grievance in person or by mail, fax or email. If you need help filing a grievance, please contact the Patient Relations Department at (608) 263-8009 to help you.

You can also file a civil rights complaint with the U.S. Department of Health and Human Services, Office for Civil Rights, electronically through the Office for Civil Rights Complaint Portal, available at ocrportal.hhs.gov/ocr/portal/lobby.jsf or by mail or phone at:

**U.S. Department of Health and Human Services**
200 Independence Avenue, SW Room 509F, HHH Building
Washington, D.C. 20201
(800) 368-1019; (800) 537-7697 (TDD)
Complaint forms are available at http://www.hhs.gov/ocr/office/file/index.html