Community Health Implementation Strategy
July 2022–June 2025

UW Health SwedishAmerican Hospital and Medical Center – Belvidere
2022-2025 Community Health Needs Assessment

• The complete 2022-2025 Community Health Needs Assessment report is available at: https://www.uwhealth.org/population-health/community-health-improvement

• Document title: SwedishAmerican Hospital and Medical Center - Belvidere Community Health Needs Assessment - 2022-2025 (pdf)
2022-2025 CHNA Priority Health Outcomes

Priority Health Needs:
- Cancer
- Obesity
- Tobacco Cessation
- Poverty and Unemployment
- Access to Medical Care
- Vulnerable Populations
- Maternal / Prenatal Early Childhood Health
- Heart Care
- Substance Abuse
2022-2025 CHNA Priority Health Outcomes: Cancer
Strategy Pyramid: Cancer

- Social Determinants of Health
  - Financial Counseling Programs
  - Participate in Illinois Breast and Cervical Cancer Program
  - Partner with Oak Street Health to provide access to mammography and DEXA scans
- Policy Initiatives
  - Increase population impact
  - Medicaid in network for all
  - Accredited by National Accreditation Program for Breast Centers (NAPBC) from American College of Surgeons
- Prevention
  - Cancer screening services
  - Preventive services
- Clinical Care
  - Volunteer at community events
  - Classes and support groups
  - Individual Counseling/Education
    - Expand Oncology Specialty Services
    - Meet Lung Clinic Indicators
    - Research Participation
    - Tumor Board

2022-2025 CHNA Priority Health Outcomes: Obesity and Tobacco Cessation
Strategy Pyramid: Obesity and Tobacco Cessation

- Volunteer at community events
- Monthly Fitness Events
- Utilize data to identify individuals with BMI 40+ and encourage to attend complimentary program
- Distribute monthly health events calendars
- Employee Assistance Programs for stress management
- Collaborate with employers for prevention services
- Partner with low income 55+ independent living for services
- Park Rx – prescription for activity
- Adding bariatric services
- Diabetes Management Clinics
- Medicaid in network for all
- Smoke Free Facility

2022-2025 CHNA Priority Health Outcomes: Poverty and Unemployment, Access to Medical Care and Vulnerable Populations
Strategy Pyramid: Poverty and Unemployment, Access to Medical Care and Vulnerable Populations

- Volunteer at community events
- Monthly Fitness Events
- Utilize data to identify individuals with BMI 40+ and encourage to attend complimentary program
- Distribute monthly health events calendars
- FQHC relationships
- Social workers and case management services
- Partner with low income 55+ independent living for services
- Mobile outreach program – Integrated Health ED Adult – support Rockford Fire Department Outreach
- Mobile Integrated Health Van – primary care in the field for the uninsured; donated van by Molina Health
- Same day appointments, virtual visits, increase use of APP for primary care and use of welcome center to get care before establishing with provider
- Medicaid in network for all
- Support UICOM-R Residency
- Participate in insurance exchange with Blue Cross

2022-2025 CHNA Priority Health Outcomes: Heart Care
Strategy Pyramid: Heart Care

- Volunteer at community events
- CPR education
- Monthly Fitness Events
- Utilize data to identify individuals with BMI 40+ and encourage to attend complimentary program
- Distribute monthly health events calendars

Clinical Care
- Employee Assistance Programs for stress management
- Collaborate with regional health systems to provide access to cardiac care

Prevention
- Expansion of pediatric cardiology and addition of fetal cardiology
- Development of CHF Clinic

Policy Initiatives
- Medicaid in network for all
- Smoke Free Facility

Social Determinants of Health

2022-2025 CHNA Priority Health Outcomes: Maternal/Prenatal Early Childhood Health

Prioritization of Health Needs

- Cancer
- Obesity
- Tobacco Cessation
- Poverty and Unemployment
- Access to Medical Care
- Vulnerable Populations
- Substance Abuse
- Maternal / Prenatal Early Childhood Health
- Heart Care
Strategy Pyramid: Maternal/Prenatal Early Childhood Health

1. Social Determinants of Health
   - Birth Equity Initiative – SDOH screening and link to services

2. Policy Initiatives
   - Medicaid in network for all
   - Illinois Perinatal Quality Collaborative

3. Prevention
   - Partner with Health Departments for after delivery services
   - Post partum follow up care coordination

4. Clinical Care
   - Volunteer at community events
   - Diaper Drives
   - Classes and support groups
   - Donations – direct and coordinated with vendors
   - Baby Friendly Breast Feeding
   - Human Milk Donation Program
   - Child Life Programs

5. Individual Counseling/Education
   - Expand NICU capacity
   - Expand Pediatric capability
   - OB Laborist
   - OB ED
   - Pediatric Specialty Clinics from UW Health Madison

Increasing Individual Effort Needed

Increasing Population Impact

2022-2025 CHNA Priority Health Outcomes: Substance Abuse

Prioritization of Health Needs

- Cancer
- Tobacco Cessation
- Obesity
- Poverty and Unemployment
- Access to Medical Care
- Vulnerable Populations
- Maternal / Prenatal Early Childhood Health
- Heart Care
- Substance Abuse

UWHealth
Strategy Pyramid: Substance Abuse

Social Determinants of Health
- Maternal Opioid care plan
- Transitional housing and supportive services to women with criminal history or are recovering from substance of alcohol abuse

Policy Initiatives
- Naloxone Education & Distribution Provider Prescribing & Feedback
- Peer recovery program

Prevention
- Medicated Assisted Treatment
- Medicaid in network for all
- SOLARAS grant participation – Screening, Outreach, Linkage and Referral at SwedishAmerican

Clinical Care
- Volunteer at community events
- Opioid Response Team public service announcements

Individual Counseling/Education
- ED Case Management and linkage to services
- Mobile Integrated Health County Grant outreach
- Mobile outreach program – Integrated Health ED Adult support Rockford Fire Department Outreach
- Mobile Integrated Health Van – primary care in the field for the uninsured; donated van by Molina Health

Increasing Individual Effort Needed

Increasing Population Impact